



THE MASON MONTHLY

July 2025 - Issue 4



HEADLINES

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SAFETY SHINES AT MASON TECHNOLOGIES

This month marks one full year since we launched our Digital Toolbox Talk program through SafelyIO—and the results speak for themselves. **Our technicians have completed over 5,500 talks**, each one reinforcing real-world safety protocols tailored to our line of work.

From PPE and ladder safety to overhead strain and safe cable management, these weekly talks are reviewed and digitally acknowledged by every technician, ensuring accountability across the board.

Thanks to this collective effort, we're proud to share a major milestone—**our EMR (Experience Modification Rate) is now down to 0.92**. That's a powerful indicator of how seriously we take the safety of our teams—and how effective our program has been!

Here's to year two—
raising the bar, protecting our people, and building the safest Mason yet.



JULY BIRTHDAYS!

**The whole Mason Technologies family extends
happiest birthday wishes to:**

Dawn T • Jean D • Xen P • Sandra V • Siphe M • Matt C • Ely P
Carmine P • Mark A • Joe A • Robert B • Stephen B • Marlon C • Gabriel F
Stephen G • Lester J • Brian M • Leonardo M • Ali M • Kishankumar P
Joel R • Mark S • Aquawasi SH • Frederick T • Gregg VG • Charles W



THANK YOU, MASON FAMILY & FRIENDS, FOR HELPING SAVED LIVES

Recapping our Successful Blood Drive Event

To say our inaugural Mason Blood Drive went well would be an understatement. The Mason Family—and our community—showed up. We didn't just meet expectations, we crushed them.

Partnering with the New York Blood Center, we were originally projected to bring in 32 donors. Instead, **59 individuals donated, contributing 60+ pints of blood—enough to help save the lives of at least 177 people in need.**

This drive couldn't have come at a more critical time. With New York State under an official Blood Emergency—meaning hospitals had less than two days' worth of blood in reserve—Mason did what we're known for: showing up when it matters most.

NYBC was blown away by the turnout, the energy, and the generosity they experienced at our Deer Park HQ. From the warm welcome and enthusiastic donors to the food truck, breakfast spread, and ice cream treats (courtesy of Jen and Adam Mason—thank you!), their team couldn't stop raving about the Mason experience.

We're already planning our next drive and know we can go even bigger. Thank you to everyone who donated, supported, and helped make this event unforgettable. You didn't just give blood—you gave hope.



KICKING OFF SUMMER WITH OUR WAREHOUSE JAM SESSION



Our Warehouse Jam Session hit all the right notes and was the perfect way for us to kick-off summer 2025!

An annual tradition at Mason HQ, this event brought together the incredible musical talent within our team for a night full of live performances, good food, and even better company. The warehouse was packed with friends, families, and unforgettable vibes.

Great eats. Great tunes. Great people.
Nights like this remind us just how special this crew really is.



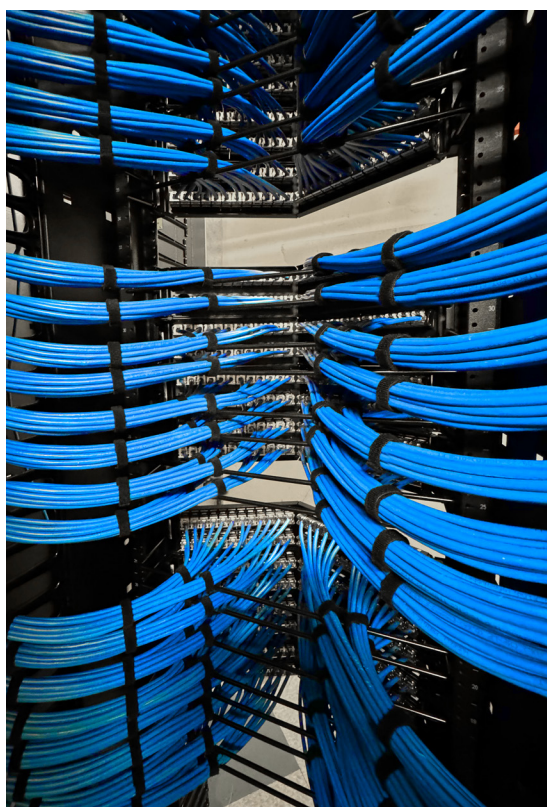
PROJECT SPOTLIGHT

A Complete Cabling Refresh for an Entire NYC Agency's 24/7 Emergency Command Headquarters



In New York City, where agencies work around the clock, 24/7, to keep the city moving, infrastructure matters. When one of the city's most critical departments needed a full technology refresh across its entire 24/7 emergency command headquarters, they turned to the best partner NYC ever had: Mason Technologies.

This wasn't your typical office job. It was an entire emergency command headquarters building with nonstop operational activity, where even a moment of downtime can lead to tragedy and death. Our team stepped in with a cutover-first approach—designing, building, and installing brand-new LAN rooms, fiber pathways, and structured cabling right beside the old systems before flipping the switch and going live.



We worked non-stop— days, nights, weekends, holidays— floor by floor, department to department, doing cutovers to mitigate any operational downtime. By the time the dust settled and the project completed we had pulled over 10,000 new data cables to support all desks, offices, and conference rooms, installed new APs and radio cabling, upgraded multiple LAN rooms, and demolished the legacy infrastructure—all without interrupting a single moment of their daily operations.

These are the kinds of projects that keep New York vibrant—and only Mason Technologies delivers at the elite standard this city demands. We've been proud to serve the city's most vital departments with 24/7 reliability, flawless execution, and communication that's clear, transparent, and 1000% cognizant of the mission to protect the life of every person in New York City.

Mason Technologies. Built for NYC. Trusted to deliver – 24/7.

MASON MAKES NEWSDAY

LI BUSINESS

LI tech firm to expand

\$21 million plan increases space, adds 25 new jobs

FIRST IN NEWSDAY

BY JAMES T. MADORE

james.madore@newsday.com

Jennifer and Adam Mason have been looking for a new home for their growing technology business for the past seven years.

The couple has finally found what they believe is the ideal spot in Suffolk County — where they very much want to remain — after looking at more than 100 buildings in three states.

Jennifer started Mason Technologies Inc. in 2002 after working as a registered nurse. The Deer Park-based contractor builds audio visual systems, data centers and security systems for customers in the public and private sectors.

She said the move to 395 Oser Ave. in Hauppauge will increase efficiency, collaboration and sales.

"We've been looking for a long time to find something that fits the needs of our company," said Jennifer, who is Mason Technologies' president and sole owner.

She and Adam, vice president of customer relations, want to purchase the 50,000-square-foot building, construct a 21,500-square-foot addition and raise the roof to



Jennifer Mason, president of Mason Technologies, and husband Adam Mason, vice president, at their Deer Park headquarters.

allow for more warehouse space.

The project would cost nearly \$21 million and take 18 months to complete, according to an application for assistance from the Suffolk County Industrial Development Agency.

Adam said the Oser Avenue facility is perfect because it allows Mason Technologies to retain its Long Island workforce.

"I don't want to go to Connecticut anymore" to look at buildings to buy, he said at a meeting of the IDA last week. "I don't want to look in New Jersey. We want to stay home, in Suffolk County."

But Adam said Mason Technologies cannot implement its expansion plan without IDA tax breaks because of Long Island's high cost of doing business, particularly

property taxes and construction materials.

The IDA board responded by unanimously approving a \$2.1 million incentive package that consists of a sales-tax exemption of up to \$532,000 on the purchase of construction materials and equipment, up to \$135,155 off the mortgage recording tax and property tax savings of \$1.4 million over 15 years.

In return, Mason Technologies would add 25 jobs to its workforce of 239 over the next two years.

The new jobs would pay between \$60,000 and \$85,000 per year, on average. Some of the new employees would be members of the Communications Workers of America union.

Mason Technologies also has offices in the Carolinas and

Manhattan. The latter serves customers such as New York City government, JPMorgan Chase, Ralph Lauren, Kennedy Airport, the NYPD and FDNY, said Nicholas T. Terzulli, Mason Technologies' real estate attorney.

The Oser Avenue building is now owned by Rechler Equity Partners, a commercial real estate developer based in Plainview. The building is empty but has been used by the county's Department of Labor, according to the IDA application.

Mason Technologies is the first IDA client to qualify for additional tax savings under Solar-Up Suffolk, an initiative by County Executive Edward P. Romaine to encourage the installation of solar panels. As part of the approved tax incentive package, the company will receive about \$110,000 in property tax savings in return for installing panels on the roof of its new home.

Romaine welcomed the commitment, telling Newsday, "It is imperative that Suffolk County continue to implement green energy technologies . . . Solar-Up Suffolk is just one initiative we have undertaken to explore alternative energy solutions."

IDA CEO Kelly Murphy, noting Mason Technologies' prolonged search for a new building, said, "They spent seven years looking at 100 buildings in the New York area, but they want to stay in Suffolk County. Attracting companies is very difficult. That's why we do everything we can to keep the companies we have."

NEWSDAY / J. CONRAD WILLIAMS JR.



FACES OF MASON

AN EXECUTIVE SPOTLIGHT ON OUR VP OF FIELD OPERATIONS JOE GAVIN

Before he ever wore a Mason badge, Joe Gavin spent over 15 years dominating us in the cabling industry. When Mason Technologies acquired Joe, and G-Systems, it wasn't just a business deal—it was one of the most transformative moments in our company's history. Joe and the Gavin family are widely recognized as the First Family of Cabling in New York, with a legacy responsible for millions of feet of infrastructure across the city. Joe is first among the best—respected, battle-tested, and deeply trusted. With him on board, Mason Technologies is sharper, stronger, and more knowledgeable than ever. We're proud to have him in the Mason Family.

What's your role at Mason and what are you working on? What excites you about your role here?

I'm the VP of Field Operations here at Mason and primarily oversee our NYC Health + Hospitals account—working directly with HHC leadership on budgets and upcoming projects and making sure we're delivering in the field every single day. It's one of our longest-standing partnerships, and what excites me most is the team that makes it all happen. From our internal ops crew to the Site Leads and Technicians, they're out there seven days a week delivering consistent, high-level service. That kind of commitment is rare, and it's what keeps me going.

What's your story? What were you doing before joining Mason?

I've been in this industry for 43 years. Started right out of high school in '82 installing phone systems, worked my way through field and management roles, and launched my own company—G-Systems—in 1996 with a single hospital client. From there, we built a strong business in the healthcare space. A lot of the techs who were with me back then are still with me now. When G-Systems became part of Mason in 2022, it wasn't the end of the journey—it was a new chapter. Truthfully, the Gavin family has been part of New York's cabling backbone for decades. You could say we've helped wire this city from the inside out.

Tell us a bit about yourself outside of work.

Family means everything to me. I've been married to my wife, Iris, for 35 years—she's Dominican and the best cook I know—and our daughter Alexa is now a mom herself, so being a grandfather is my favorite role yet. I love traveling, catching concerts (I've been to over 500 since my first KISS show in '77), and watching documentaries or mob classics like *The Sopranos*. I'm a lifelong Mets and Jets fan, grew up a few blocks from Shea Stadium, and if I could only eat one thing for the rest of my life—it'd be a good burger.

Any advice you'd share with someone new to the field?

Stay humble, work hard, and surround yourself with people you trust. This industry will test you—but if you show up for your team and lead by example, success will follow. That's what we've built at Mason: a team that shows up, delivers, and never loses sight of the bigger picture.

“You can't succeed in this business alone.”

WORDS FROM THE WAREHOUSE

Fun Facts About Some of our Wonderful Warehouse Crew!

Edwin | Warehouse Associate

What's your job? I handle pick/pack duties, assist with distributing pick sheets and assigning resources, and ensures vehicle loading for deliveries. As a driver, I also do store runs, process digital packing slips from receiving, and support Hi-Lo and warehouse equipment inspections, while maintaining the warehouse.

Interests: My pets (dog and birds), collecting old money, cheering on Barcelona (futbol), and visiting Honduras

Favorite Movies: Gladiator, Rambo, Rocky

Top 3 Musicians: Guns & Roses, Beastie Boys, Metallica

If you could only eat one meal for the rest of life: Rice, Beans and Tortilla!

Andres | Warehouse Associate

What's your job? As a Warehouse Associate and our receiving specialist, I manage day-to-day receiving tasks both physically and in CW, oversee warehouse bin creation and organization, assist with loading prep, and handle pick/pack and material movement to support job completion. I also help with restocking, job bin consolidation, and maintaining warehouse organization.

Interests: I love cats, doing sports (Swimming & Cycling), Atletico Nacional (Columbia)

Favorite Musicians: Jose Jose, Juan Gabriel

What would your superpower be? Time Travel, so I can go back to the 80s!

Major Influence: My primary school director who taught me discipline and responsibility

TECH TALK

Hear from Some of the Superstar Pro Athletes of Mason Technologies

Ali M | Lead Technician

Ali is a Lead Technician currently heading up a major AV project at City Tech CUNY—but his story stretches far beyond New York. When he first came to the U.S. from Algeria (on July 4th—his birthday and Independence Day), he had never worked in this industry. But with the right attitude, relentless work ethic, and a deep love for learning, Ali climbed the ranks to become one of Mason's most trusted, experienced field leads. He's led projects across the country, always willing to put the team on his back and deliver, no matter the location or challenge. "No job is too big," he says—and he means it. Off the clock, he coaches soccer, dreams of couscous, and credits Mason and his mentor, Washburn Watson, for giving him the opportunity to grow, lead, and thrive. "We come from different worlds, cultures, religions," Ali says about Washburn, "but we work together better than brothers."

Ignacio L | Lead AV Technician

As a Lead AV Technician at Mason, Ignacio brings precision, passion, and creativity to every project—most recently upgrading two major lecture halls at CUNY. Originally from Buenos Aires, he spent a decade rising through the ranks at a Times Square recording studio before channeling that technical artistry into AV systems engineering. Known for his meticulous execution, Ignacio's work is consistently held up as best-in-class—his projects are often featured in Mason's portfolio as examples of clean, high-impact integration done right. Whether overhauling auditoriums at Mount Sinai or diving into the latest tech trends, he thrives on innovation and excellence. Outside of Mason, he's a lifelong musician who plays guitar and bass, records at home, and finds inspiration in both nature and sound. A proud fan of Boca Juniors, Barcelona, and Arsenal, Ignacio is just as likely to be found jamming with his band as he is lost in a Haruki Murakami novel or spinning Pink Floyd. His advice to new techs? Stay curious, stay driven—this field rewards those who keep learning.

DERBY

THE MONTHLY



THOUGHTS

FUNNIES OF JIM DERBY

You Know You're Old When (Part 2):

You're asleep, but others worry that you've passed

You quit trying to hold your stomach in, no matter who walks into the room

*You have long gray hair down your back...
none on your head, just down your back*

You consider coffee one of the most important things in life

You sing along with the elevator music

People call at 9pm and ask, "Did I wake you?"



Boerboel Pup-Date: The Triplets Are Growing Fast!

Since their debut in Issue #1, Apollo Mason, Luna Mason, and Nala Mason—affectionately known as “The Triplets”—have tripled (at least) in size. But it’s not just their paws and bellies that grew—their hearts did too. These lovable Boerboels are full of personality, and even more full of love for the Mason Tech Family.

